

# **Pearls of Experience**

## **Celebrating the 30 years of the NWBW Guild**

### **A Show of Work by Members at the Schack Art Center, Everett, WA August 9th - September 20th, 2012**

The Schack Art Center is the Arts Council of Snohomish County's new facility for visual art education programs, exhibits, and special events.

Members of the NWBW Guild have been invited to show work in the new gallery space.

This is a wonderful opportunity to celebrate our 30th anniversary year.

The NWBW Guild will have the submissions juried by Layne Goldsmith and Dorothy McGuinness.

The selected artists will contract with the Schack Art Center.

#### **SHOW APPLICATION GUIDELINES**

- 1. Participation in the Schack Art Center Show** is available only to NWBW Members. To join, visit our web site: <http://www.nwbasketweavers.org>
- 2. Jury selection** is based on quality of artwork submitted. All work submitted must be original (no reproductions), not done under supervision, not made from kits or patterns. All work must be suitably prepared for installation. The curator reserves the right to deny entry if any work is deemed not suitable for display or too difficult to install. Four of up to five entries must have been completed within the last three years and one may be from your work during any of your NWBW membership years. All entries will be juried by the images submitted. If, upon delivery, an accepted work is found to have been misrepresented by the digital image, it may be disqualified. The Schack Art Center, NWBW, and the jurors reserve the right to select one or more submission images for use in show marketing and publicity materials including but not limited to post cards, posters, website, and media articles.
- 3. Applications must be postmarked no later than April 14th, 2012.** Artists will be notified of acceptance on April 28th, 2012. Notification will be by e-mail unless a SASE is included with the application.
- 4. Each artist will contract individually with the Schack Art Center.** There will be a 40% commission taken by the Schack Art Center on any sales, the artist will receive 60% of their listed sale price. Please take this into consideration when pricing your work.
- 5. Promotion:** The Schack Art Center will send out approximately 7000 e-vites and postcards promoting the show. NWBW will mail postcards to members and some additional postcards will be available for mailing to patrons. Artists who are accepted into the show will be able to request quantities of postcards for their use when they are notified of acceptance. There will be additional promotion by the Schack Art Center and NWBW.
- 6. The show will open Thursday evening, August 9th, 2012.** The Schack Art Center will host the party. This will be an opportunity for the public to meet the artists and all NWBW members are encouraged to attend the opening to share in the celebration. Members of NWBW will be demonstrating basketry techniques at the opening and possibly at other times during the show.
- 7. Artwork Delivery:** Artwork may be delivered by the artist to the gallery on July 30th, 2012, between 10am and 5pm. Artwork may be shipped by UPS. Shipped entries must be sent in reusable containers (NO PACKING PEANUTS).
- 8. Return of Unsold Work:** Unsold work may be picked up at the gallery on September 21st, 2012 between 10am and 5pm. Artwork can shipped back if the artist provides a credit card # or if they have a return UPS account.

#### **For more information contact:**

Kay Ogren at [ko@wavecable.com](mailto:ko@wavecable.com) or 360-293-5507

## APPLICATION for 2012 NWBW BASKETRY SHOW at the SCHACK ART CENTER

<b>Applicant Name</b>			
<b>Mailing Address</b>			
<b>Email</b>			
<b>Telephone:</b>	<b>Day:</b>	<b>Eve:</b>	<b>Cell:</b>
<b>Image 1 Title or Description:</b>		<b>Date Completed:</b>	<b>Price:</b>
Materials/Process:		Dimensions:	
		H:	W: D:
<b>Image 2 Title or Description:</b>		<b>Date Completed:</b>	<b>Price:</b>
Materials/Process:		Dimensions:	
		H:	W: D:
<b>Image 3 Title or Description:</b>		<b>Date Completed:</b>	<b>Price:</b>
Materials/Process:		Dimensions:	
		H:	W: D:
<b>Image 4 Title or Description:</b>		<b>Date Completed:</b>	<b>Price:</b>
Materials/Process:		Dimensions:	
		H:	W: D:
<b>Image 5 Title or Description:</b>		<b>Date Completed:</b>	<b>Price:</b>
Materials/Process:		Dimensions:	
		H:	W: D:

**All applications must include the following:**

**Images:** Submit 1 digital image for each of up to 5 submissions. You may also submit a 2nd detail image of a piece that can be helpful to jurors. All submissions must be on a CD. Images must be saved in the correct horizontal or vertical orientation for viewing.

Image file specifications are as follows:

JPEG format at maximum quality, with the longest dimension no larger than 1024 pixels, at a resolution of 300 dpi. Do not send original artwork, print photos or slides. Images should be saved with the following file name format: Last Name\_First Name \_Entry Number(1 thru5) Example: Doe\_Jane\_1.jpg Label the outside of the CD with your first and last name.

**List of Images:** list images on the application above. Numbers must correspond to the image numbers on the CD. Please include photo credit for each image. The price you give on this list is the sale price that will be put on the item; you will receive 60% of that value if your piece sells.

**Artist's Bio or Resume:** Optional but encouraged. Please limit to one page.

**Application Fee (non-refundable):** A check for \$15 payable to the NWBW with this application for jury process and entry fee.

**SASE** if you would like to have your Notification of Acceptance letter sent by USPS.

I agree to the terms in this application and in the Schack Art Center Guidelines.

Signed \_\_\_\_\_ Date \_\_\_\_\_

**Completed applications MUST be postmarked by April 14th, 2012.**

Send applications to: Kay Ogren  
15731 Yokeko Dr  
Anacortes, WA 98221